

# SSA Services Gallery



Special Events



Public Art



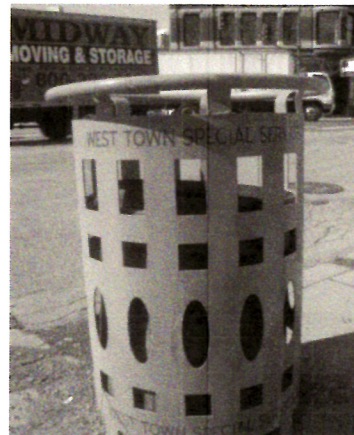
"People Spot" public gathering spaces



Landscaping



Unique Identifiers



Customized Trash Receptacles and Bike Racks



Streetscape Maintenance



# Needs Analysis

*Draft for Discussion*

Authorized SSA Expense Categories	Suggested Edgebrook SSA Service Needs/ Activities
Customer Attraction	<ul style="list-style-type: none"><li>• Community identifiers (entry signs, banners)</li><li>• Wayfinding signage</li><li>• Special events</li><li>• Snow removal</li></ul>
Public Way Aesthetics	<ul style="list-style-type: none"><li>• Hanging baskets</li><li>• Public art</li><li>• Sidewalk power washing</li></ul>
Sustainability & Public Places	<ul style="list-style-type: none"><li>• Bike racks</li></ul>
Economic/Business Development	<ul style="list-style-type: none"><li>• Façade rebate program</li></ul>
Safety Programs	<ul style="list-style-type: none"><li>• TBD</li></ul>
SSA Management	<ul style="list-style-type: none"><li>• Bookkeeping, Audit</li></ul>
Personnel	<ul style="list-style-type: none"><li>• TBD</li></ul>

*Other Ideas??*



# Top Priorities & Five Year Plan

*Draft for discussion*

## YEAR 1

Organize & Connect  
Owners  
Holiday  
Decorations  
Public Art  
Hanging Baskets -  
hardware  
Façade Rebates  
Seasonal  
Promotions

## YEAR 2

Organize & Connect  
Owners  
Local Promotions  
Wayfinding Signage  
Hanging Baskets –  
floral installation  
Façade Rebates  
Sidewalk Cleaning

## YEAR 3

Local Promotions  
Community  
Identifiers  
Bicycle Racks  
Hanging Baskets  
Façade Rebates  
Sidewalk Cleaning  
Holiday  
Decorations

## YEAR 4

Local Promotions  
Hanging Baskets/  
District – Wide  
Beautification  
Façade Rebates  
Sidewalk Cleaning  
Holiday  
Decorations

## YEAR 5

Local Promotions  
Hanging Baskets/  
District – Wide  
Beautification  
Façade Rebates  
Sidewalk Cleaning  
Holiday  
Decorations

# Proposed Edgebrook SSA 2018 Budget

*Draft for Discussion*

Authorized SSA Expense Categories	1 <sup>st</sup> Year Amount
Customer Attraction	\$23,000
Public Way Aesthetics	\$30,000
Sustainability & Public Places	\$5,000
Economic/Business Development	\$5,000
Safety Programs	\$500
SSA Management	\$2,500
Personnel	\$9,000
Edgebrook SSA Budget Totals	\$75,000



## Selected Commercial District SSAs

	2016 Budget	2016 Tax Rate	Tax Rate Cap
SSA #62 – Sauganash	\$75,008	0.4812%	0.5000%
SSA #21 – Lincoln Square	\$242,994	0.3027%	0.4000%
SSA #22 – Andersonville-Clark Street	\$206,643	0.4496%	0.5000%
SSA #28 – Six Corners	\$299,521	0.7047%	0.7500%
SSA #43 – Devon Avenue	\$448,568	0.9647%	1.5000%
SSA #54 – Sheridan Road	\$98,715	0.3580%	0.4150%
	Proposed Budget	Estimated Tax Rate*	Proposed Tax Rate Cap
Proposed Edgebrook SSA	\$75,000	0.555%	0.800%

*\*Note: Based on 2016 equalized assessed values*